

Mallee Community Broadcasters Inc

operator of 3MBR-FM

Dear Member,

2018 ANNUAL REPORT

Welcome to this Annual Report and annual newsletter for the past financial year 2017/18.

We have all been busy with the new committee of 3MBR FM, comprising of John Ramke as Chairperson, Max Wurfel as Secretary, Tyronne Richardson, John Heintze, Christine Heintze Peter Hooper and Paul Kinnaird. The previous chairman John Heintze has taken a back seat after many years at the helm as he has many other commitments and has taken a principal role as Transition consultant. Peter Hooper has acted as volunteer Engineering Manager and as Operations Manager with the assistance of David Quinn. Many of you might know of David and Peter, but coincidentally both worked together in commercial television in Adelaide. David in Production and Peter in Engineering. Between them they have around 60 years or so of Broadcasting experience and are well suited to take 3MBR FM into the future. These members make up the core management of 3MBR FM.

David has worked through new station promos and IDs and has included an hourly news bulletin and new scheduled programming for the station.

Peter has rebuilt the Murrayville Studio 1 and a new transmission rack and new production area. He has also been busy putting together funding proposals to the Mildura City Council and other instrumentalities for cash injections for equipment maintenance and upgrades and ongoing support of day to day running costs. His plans for future years include the upgrade of the main Murrayville transmitter site and upgrade of Ouyen and Lameroo re broadcast sites.

We as a committee now have a solid direction and strategic plan of where we and the community want to take the station into the future. This will include much more community involvement. We are looking at broadcasting a number of new locally produced programs which will serve our community with relevant information along with the airing of some programs of interest and relevance from the other broadcasters.

Now is the best time to be a member of 3MBR FM and be part of this exciting historic change in direction and rebuilding of something new.

3MBR FM serves the communities of Ouyen, Murrayville, Pinnaroo, and Lameroo and we need participation from the community to survive into the future, so get on board and encourage a friend or 3 or the entire family to be members.

A subscription is due again, and at \$25.00 per member is small recognition and support for what is a fantastic community asset. All subscriptions go towards the continuing operational costs that the station must meet to stay on air.

Become involved as a volunteer with one of the many activities, either on or off air duties, or just in a minor capacity.

Clubs can use 3MBR FM for your community service announcements for free. We welcome businesses to become a sponsor and can produce professionally scripted and recorded radio commercial that go to air.

We are sad Max Wurfel has resigned as an announcer after *33 years on-air*. After 33 years as a Sunday afternoon presenter, it was with considerable misgivings, that Max Wurfel resigned due to the serious illness of his wife. Max was one of the original on-air presenters and has contributed considerably to the programming and the life of 3MBR FM over the years. Max's wonderful velvet voice will be missed on the air waves. Max still volunteers his time and is on the 3MBR FM committee. We plan in future years to acquire an "outside broadcast" kit. This will enable people like Max to actually put their programs live to air from their own homes rather than be tied to the studio. So Max we hope will still be able to do his program again in the not too distant future.

Fundraisers:

3MBR FM have been holding annual fundraising dinners for some time in the Murrayville Senior Citizens Clubroom. This year's event was successful and very enjoyable for those that attended. Locally appreciated artists who have entertained at one or more of these events were: Ross Baker, Mary Cummins, Chooka Williams, Peter & Evelyn Sheahan, Daryl Knowling, Dave Verrall, Colin Farr, Trevor Philbey and John Ramke.

Thanks for your support us over the past year! As a financial member, donations, volunteer or assisted in any other way. Also thanks to our Listeners, Volunteers, Presenters, and Sponsors.

We are aiming to continue improving our profile and service in the next year and the future.

The Committee
Mallee Community Broadcasters Inc

23 August 2018